



Emmaus Arts Commission



Emmaus Arts Commission 1st Annual

CHAIRity Art Auction

2017 Call for Artists / Prospective

The Emmaus Arts Commission (EAC) is gearing up for our first annual CHAIRity Art Auction. We are inviting artists to paint chairs to help promote the arts in Emmaus in a unique and inspired way.

Interested artists should submit a sketch of their intended design accompanied by a short summary describing their proposed design. The EAC will choose artists based on the sketches, descriptions and marketability of the design to the general public. The theme may not be commercial or contain any advertisement, and the EAC reserves the right to refuse applications that include topics of a political, religious or sexual nature.

In total, up to fourteen artists and one Emmaus High School student/group will be selected for this year's event. **The deadline to submit an application to participate in this unique community project is March 31, 2017.**

Hundreds of people will be exposed to these upcycled chairs, as artists' biographies alongside photos of all chairs will be posted on the EAC website (emmausarts.org) and publicized in print and social media. Artists may also choose one of the EAC's chair display dates at the Farmer's Market to showcase some of their art to gain additional local exposure for their work. All chairs will be on display with signage at or near the Emmaus Farmer's Market and other local businesses in Emmaus as deemed appropriate, until final bids are accepted at the Market on July 16.

Proceeds from the CHAIRity Art Auction benefit the Emmaus Arts Commission to fund this and future EAC programs and events. Please share this information with others in our artistic community.

Questions? Contact Lauren Kuhn at laurenkuhn@hotmail.com or 610-283-0127.

CHAIRity Art Auction

Artist Guidelines

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Artists considering participation should review the following:

--Interested artists must be willing to donate their time, supplies and personal creativity to this event/project.

--The EAC will provide artists with a solid wood chair, prepped for painting (sanded and primed, as necessary).

--Since all chairs were donated by local residents or purchased secondhand here in the Lehigh Valley, they are of varying sizes, styles, age and condition (although the EAC assures all are solidly constructed). On the day of "chair pickup," artists may choose their chair from the original 15 available. **First come, first served - so plan to get there on time!**

--Artists are encouraged to reshape their original design to fit the chair they receive as their piece. The EAC understands that designs are 'fluid' and will be altered.

--All completed chairs must remain functional as chairs.

--If artists choose to adhere any embellishments (such as stones, beads, tiles, etc.) to the chairs, they must do so using traditional/permanent means. The EAC seeks to ensure our winning bidders that their chairs will stand up to reasonable wear and tear over the ensuing years. No porous or delicate trim may be used (such as feathers, paper, cloth, etc.) because the final stage of preparing the chairs for auction is a professional wet-varnish application. Please keep this in mind when affixing anything to your chair.

--Artists will also receive an opportunity to display their work at the Emmaus Farmer's Market alongside their chair for one day over the summer, as desired.

--Artists are encouraged to provide EAC with a full bio and photo of themselves for promotional purposes. EAC plans to offer Artist Spotlights on social media platforms to build up interest in the final chairs and to introduce participants to the community as working artists in our area.

Timeline:

Friday, March 31:	Due Date of Completed Applications
Sunday, April 2:	Selected Artists Notified
Sunday, April 9:	Chair Pickup Day - first come, first served (1:00-4:00pm)
Sunday, May 7:	Chair Drop off Day (3:00-6:00pm)
Tuesday, May 23:	High School Art Show unveiling of chairs/launch of auction (5:30pm)
MARKET DATES:	June 4, June 18, July 2, July 16

The Fine Print

Painted chairs will be on display in Emmaus between the beginning date of the Market (June 4) through the last day of the auction (July 16), at the Farmer's Market and at local businesses in the Borough (including, but not limited to: Licenced to Grill, Let's Play Books, Turn the Page, and Laura's Custom Framing and Fine Art). Each chair will be displayed with signage, including artist name and chair title.

The Emmaus Arts Commission (EAC) and Borough of Emmaus are not liable for any damage to the chair during the display period.

Once the chair has been sold, it becomes the property of the purchaser. The Artist understands that all artwork is considered a donation to the Emmaus Arts Commission, and all proceeds from the sale of each chair goes towards funding future EAC arts programming in the community.

The EAC reserves the right to use photos of finished chairs for future promotional purposes.

The EAC reserves the right to decline the use/auction of any completed chair.