



Emmaus Arts Commission

BEST OF THE NEST Birdhouse Auction

2018 Call for Artists / Prospective

The Emmaus Arts Commission (EAC) is gearing up for our first Birdhouse Auction. We are inviting artists to paint or decorate wooden birdhouses (provided by EAC) to promote the arts in Emmaus in a unique and inspired way.

Interested artists should submit a sketch of their intended design (using the ARTIST APPLICATION posted online at emmausarts.org) accompanied by a short summary describing their proposed design. EAC will choose artists based on the sketches, descriptions and marketability of the design to the general public. The theme may not be commercial or contain any advertisement, and EAC reserves the right to refuse applications that include topics of a political, religious or inappropriate nature. We ask that artists aim to adorn their birdhouses in such a way that they still remain mostly functional as outdoor birdhouses.

The deadline to submit an application to participate in this unique community project is April 1, 2018.

Hundreds of people will be exposed to the birdhouses, and artists' biographies will be posted with photos of the birdhouses on the EAC website (emmausarts.org) and used in various forms of media, including our social media platforms. All birdhouses will be on display with signage at the Emmaus Farmer's Market (June 3, June 17, July 1) and Herbein's Garden Center (all dates in between), until final bids are accepted at the Market on July 1.

Proceeds from the "Best of the Nest" Birdhouse Art Auction benefit the Emmaus Arts Commission to fund this and future EAC programs and events. Please share this information with others in our artistic community!

Questions? Contact Lauren Kuhn at laurenkuhn@hotmail.com or 610-283-0127.

Artist Guidelines

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Artists considering participation should review the following:

--Interested artists must be willing to donate their time, supplies and personal creativity to this event/project.

--EAC will provide artists with a solid wood birdhouse, prepped for painting (sanded and primed, as necessary). There are three available sizes and styles available. Artists may choose their style of house on the day of pickup, first-come first-served.

--Artists are encouraged to reshape their original design to fit the birdhouse they receive as their piece. The EAC understands that designs are 'fluid' and will be altered.

--All completed birdhouses must remain functional as birdhouses. Please refrain from applying paint, varnish, or any other materials to the inside of the birdhouse. We do want birds to eventually "take up residence" in your work of art!

--If artists choose to adhere any embellishments (such as stones, beads, tiles, etc.) to the houses, they must do so using traditional/permanent means. The EAC seeks to ensure that the houses can stand up to reasonable wear and tear (weather-related) over the ensuing years. Artists are discouraged from attaching any porous, fabric, or delicate materials to their piece. **Please note that while the birdhouse is made of wood, each roof is made of metal.**

--Artists are encouraged to send in a full bio and a photo of themselves via email for promotional purposes. EAC plans to offer Artist Spotlights on social media platforms to build up interest in the final birdhouses and to introduce participants to the community as working artists in our area.

Timeline:

Sunday, April 1:	Due Date of Completed Applications
Sunday, April 8:	Selected Artists Notified
Sunday, April 15:	Birdhouse Pickup Day: first come, first served (12noon-2pm, 4841 Skytop Drive, Emmaus)
Sunday, May 27:	Finished Birdhouse Drop-off Day (12noon-2pm, 4841 Skytop Drive, Emmaus)
Saturday, June 2:	Unveiling and Artist Reception (time & location TBD)

MARKET DATES: June 3, June 17, July 1

The Fine Print

All the birdhouses will be on display in Emmaus at the Emmaus Farmer's Market on June 3, June 17, and July 1, and at Herbein's Garden Center on all the days in between. Each birdhouse will be displayed with signage, including artist name and bio, and any business cards (as supplied by the artist).

The Emmaus Arts Commission (EAC) and Borough of Emmaus are not liable for any damage to the artwork during the display period.

All birdhouses, at all points during the event (April 15-July 1), remain the property of Emmaus Arts Commission. Once the birdhouse has been sold, it becomes the property of the purchaser. The Artist understands that all artwork is considered a donation to the Emmaus Arts Commission, and all proceeds from the sale of each piece goes towards funding future EAC arts programming in the community.

The EAC reserves the right to use photos of birdhouses for future promotional purposes.

The EAC reserves the right to decline the use/auction of any completed birdhouse for any reason.